

مولانا آزاد نیشتل اُردویو نیورٹی با با شام باردویو نیورٹی باردویو نیورٹی شاردویو نیورٹی MAULANA AZAD NATIONAL URDU UNIVERSITY

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Press Release

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Social Science Congress ends at MANUU With a call to make Urdu language of research

Hyderabad:

Third National Urdu Social Sciences Congress concluded yesterday evening at Maulana Azad National Urdu University (MANUU) with a call to make Urdu a language of research & development.

Centre for Promotion of Knowledge in Urdu of MANUU in association with School of Arts and Social Sciences (SA&SS), organized the two day congress with the theme "Social Sciences in 21st Century - Concerns and Challenges".

Speaking on the occasion as the Chief Guest, Prof. Zubair Meenai, Dept. of Social Work, Jamia Millia Islamia (JMI) said that people's thoughts, desires, needs are being controlled by emarketing websites such as social media and e-commerce in today's world. The problem is that Social Scientists are not paying attention towards this issue and the time has come to focus on human values to mitigate the damage, he added.

Prof. Ayub Khan, Pro Vice-Chancellor in his presidential address said that experts have talked about interdisciplinary research which is need of the hour. He had done a lot of work on financial modeling which requires knowledge of mathematics as well as economics. Better results of research can be achieved only by specializing in specific domain which can certainly benefit the society, he remarked.

Prof. Arvind Ansari, Department of Women Studies, JMI asked MANUU to take lead in making Urdu global language.

Prof. S.M Rahmatullah, Registrar I/c, Dean, SA&SS & Convenor, Congress conducted the proceedings. Dr. Abid Moiz, Coordinator, Congress & Consultant, CPKU proposed vote of thanks and briefed about the activities of Urdu Knowledge Centre. Mr. Ikram-ul-Haq, Assistant Professor History, while presenting the report informed that 67 papers were presented in 10 different sessions of the congress.

Note: *News and photo being sent though e-mail.*

(Abid Abdul Wasay) Public Relations Officer